



Flash news

EQUIP AUTO joins forces with Pink October and the ARC Foundation

Paris, September 3th, 2025 – From April 25 to October 18, 2025, every ticket sold for the anniversary edition of EQUIP AUTO (October 14–18, 2025) will directly support The Breast Cancer Awareness Month.

On Pink October, EQUIP AUTO is joining forces with the ARC Foundation to support cancer research. For each paid admission, a contribution will be donated to the Foundation, giving every visitor the opportunity to actively take part in this cause.

Beyond attending the show, visitors and exhibitors can also further their commitment by making an additional donation directly on the exhibition official website.

« For our 50th anniversary, we wanted every visitor to become a driving force for cancer research. This is our way of celebrating half a century dedicated to the automotive sector while looking ahead with solidarity. Faced with a disease that affects us all, directly or indirectly, it was only natural for EQUIP AUTO to contribute in a way that fully aligns with the exhibition's CSR commitments. Together, let's drive research forward. EQUIP AUTO is proud to embody values of solidarity, responsibility, and hope, » explains Aurélie Jouve, Director of EQUIP AUTO.



About the ARC Foundation for Cancer Research :

Recognized as a public-interest organization, the ARC Foundation is 100% dedicated to cancer research and funded exclusively by the generosity of its donors and legators. In 2024, the Foundation allocated more than €33 million to 226 promising research projects offering hope to patients.

The ARC Foundation is driven by one conviction: **research will defeat cancer**. Thanks to the discoveries made by researchers, we will one day achieve victory – curing cancer, all cancers.

Key figures :

- 76.2% of expenditures (€39.35 million) dedicated to research support and public information.
- 226 research projects funded in 2024 for over €33 million.
- 160,000 donors.
- €51.4 million raised from the public, a large part from legacies and life insurance.
- Certified since 1999 by the independent monitoring body *Don en Confiance*.

More information : <https://www.fondation-arc.org/>

About:

EQUIP'AUTO SAS organises and develops **international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector**. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent services for mobility**, and it aims to constantly remain at the centre of exchanges and its ecosystem. EQUIP AUTO is a powerful brand that is active every year through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund **Keyros, FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group, and are organised by **EQUIP'AUTO SAS**.

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For the EQUIP AUTO podcast series "50 years of passion"

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2025-2026 events programme:



14-18 October 2025
Paris Expo Porte de Versailles
50th anniversary edition!



30 March – 2 April 2026
Palais des Expositions – Pins Maritimes – Algiers
19th edition

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