



Press release

EQUIP AUTO Paris 2025 places Tech at the centre of its programme

Paris, 25 September 2025 – For its 50th anniversary, EQUIP AUTO Paris 2025 is confirming its role as an international showcase for automotive innovation. The anniversary edition, to be held from 14 to 18 October at Paris Expo Porte de Versailles, will place a clear focus on the technological revolution underway in the automotive sector and mobility, and their impacts on the ground.

Tech Village: a concentrate of innovation

In the heart of Pavilion 7.1, the show will inaugurate a brand-new space: the Tech Village, a federating area designed to support industry transformation and bring together all its figures: carmakers, OEMs, start-ups, service companies and tech experts.

Entirely dedicated to emerging technologies, the Tech Village will provide a unique overview of the solutions shaping the vehicles, aftermarket and services of tomorrow.

As an extension to this immersion, the Village will also feature an **outdoor testing zone**. This will be the arena where several exhibitors will show off their innovations in real-life conditions.

1. **VALEO** will present its Trained Parking automated parking system, a tangible illustration of new generation driving aids.
2. **BREMBO** will offer a deep dive into its world with its famous Airstream, a training centre and a place to discover its latest technologies.
3. **REVOLTE** will offer visiting professionals the chance to discuss the reparability of batteries, engines, and hybrid and electric vehicle charging points, but also discover Revolte's range of support and training service.
4. Meanwhile, **PURFLUX** will draw the crowds with a fully branded Scania truck.
5. **MAHLE** will offer interactive demonstrations of its latest diagnosis, recharging and maintenance solutions (TechPRO® 2, BatteryPRO, FluidPRO® MULTI OIL, Digital ADAS 2), led by its experts on board the WORKSHOP HEROES VAN, offering visitors a hand-on, educational and entertaining experience.
6. **MonSpécialisteAuto.com** will contribute to the zone's content with demonstrations of its platform connecting garages, dealerships and experts, along with immersive features around its vehicle diagnosis, inspection and buyback services.
7. Elsewhere on the zone, **bilstein** will present a Febi & Blue Print branded 4x4 vehicle that took part in the Rallye Aïcha des Gazelles. Visitors will be able to meet Gerry Blyenberg and go away with photos, autographs and prizes thanks to the Wheel Fortune game.
8. Finally, **FMS Incendie** will showcase the First Mover robot for the safe removal of crashed or burning vehicles, and realistic demonstrations of fighting lithium-ion

battery fires using Bridgehill fire blankets, offering visitors a hands-on immersion in controlling electric vehicle risks.

La Tech Academy: a laboratory of ideas and dialogue

Because automotive technology is developing faster than ever, EQUIP AUTO Paris 2025 has founded the **Tech Academy** in partnership with FIEV and SIA: a unique forum dedicated to understanding and owning these innovations.

The Academy has three goals:

- Raise professionals' awareness to the rapid technological developments underway
- Build bridges between innovation and practical application on the ground.
- Provide a space for direct discussions between manufacturers, repairers and distributors.

Throughout the five days of the show in the middle of Pavilion 7.1, the Tech Academy will lay on a programme of round tables, keynotes, pitches and interactive sessions led by automakers, parts suppliers, manufacturers and leading market experts.

Themes addressed include:

- **Connected and intelligent auto glass**

Tuesday 14 October - 10:30-11:15

Speakers: *Sekurit Service France, Saint-Gobain, Roland Berger*

Focus on sensor-equipped glazing and integrated intelligent solutions. Discussion of glass repairability and the legal and insurance implications.

- **Upstream-downstream collaboration in the face of international competition**

Tuesday 14 October - 12:15-13:15

Speakers: *Mobilians, Valeo, SIA Partners, FIEV, SKF France*

Reflection on the need to strengthen cooperation between players in the sector to cope with competitive pressure, particularly from Asia.

- **ADAS sensors: the impact on repairers**

Tuesday 14 October - 14:15-15:00

Speakers: *OPmobility, Valeo, Hella Gutmann, Digital Car*

A roundup of sensors currently used in automated driving. Technical and legal implications for repairers, with particular reference to calibration procedures and current standards.

- **Energy mix : the key to decarbonising mobility?**

Tuesday 14 October - 16:15-17:00

Speakers: *Biomotors, Comppublics, Groupe Borel, Groupe GCK, Mobilité Biogaz*

- **Hydrogen: a steadily progressing segment**

Wednesday 15 October - 14:15-15:00

Speakers: *SKF, Mobilians*

- **Towards ultra connectivity**

Wednesday 15 October - 16:15-17:00

Speakers: *Heex Technologies, FORVIA, Roland Berger, Renault, Carmoove*

Presentation of advances towards hyperconnected vehicles, including mass on-board data management and the optimisation of vehicle-to-infrastructure communication systems.



- **SDV, AI, OTA: new-generation vehicles**
Thursday 16 October – 12:15-13:15
Speakers: Sonatus, Continental, Roland Berger, BOSCH France, ETAS Encrypt.
 Exploration of Software Defined Vehicles (SDV), artificial intelligence and OTA technologies (remote updates). Analysis of on-board cloud solutions and connected services linked to these developments.
- **Presentation of the automotive industry and professions that are recruiting**
Thursday 16 October - 10:30-11:15
Speakers: Elisabeth Young, President of WAVE Les Elles de l'Auto, and Florent Saclier of L.E.A PARTNERS, a consulting and support firm specialising in the individual mobility sector.
- **LinkedIn branding, a great way to stand out as a woman in the automotive industry**
Thursday 16 October – 14:15-15:00
Speaker: Christelle de Foucault – Lecturer and trainer on employment – in partnership with WAVE Les Elles de l'Auto
- **Battery repairability**
Friday 17 October – 10:30-11:15
Speakers: Revolte, BIB Batteries, Mobilians, The future is neutral
 Analysis of solutions and channels for battery repair and reuse, including battery passports and circular economy initiatives in the sector.
- **Vehicle access rights and cybersecurity**
Friday 17 October – 12:15-13:15
Speakers: Valeo, FIEV, Mobilians, FNA, Hella Gutman, ANSSI
 Spotlight on the challenges of secure access to vehicle data and systems, cybersecurity issues and associated regulations.
- **Electric mobility: what financial assistance to help garages fit charging stations?**
Friday 17 October – 14:15-15:00
Speakers: Advenir, Mobilians, EV charging infrastructure
 Financial aids are provided for by the Advenir funding programme, but the programme will stop at the end of the year. Who can benefit? How do you put together an application?
- **China's impact on the aftermarket**
Friday 17 October – 16:15-17:00
Speakers: SKF, Mobilians
 Study of the impact of the rise of Chinese manufacturers on the European automotive aftermarket.

In addition, each presentation will be followed by a **question & answer session** to encourage interaction and experience feedback.

2025 Tech Focus: “Auto Lighting: understand, innovate, repair”

Among the biggest technological issues highlighted this year is **auto lighting** which will receive a specific focus.

EQUIP AUTO Paris 2025 will be dedicating an **immersive session** to the subject on **Wednesday 15 October from 10am to 12pm**, in the Tech Academy (Pavilion 7).

Organised as part of an exclusive partnership with **Driving Vision News** and hosted by its CEO Paul-Henri Matha, this special highlight will bring together repair professionals, body shops, dealers, parts suppliers, distributors and engineers. On the agenda:

- Part 1: *Intelligent lighting solutions for optimised vision and greater safety*
Speaker: VALEO
- Part 2: *Headlight lighting: problems and solutions.* Speaker: DVN
- Part 3: *LED innovation within everyone's reach – an excellent opportunity for manufacturers and their partners.* Speaker: OSRAM LIGHTING
- Part 4: *Regulations at the service of technology, or how to offer consumers/motorists only the best of LED technology to upgrade their cars!* Speaker: Ultinon Motion

The goal is to clarify issues around tomorrow's lighting, by demonstrating tangible benefits for safety, comfort and maintenance, and accelerate their adoption on the aftermarket.

To view the Tech Academy programme and speakers, click [here](#).
To view the list of exhibitors in the Villages, click [here](#)
To apply for accreditation for EQUIP AUTO Paris 2025, click [here](#).
To consult the exhibition's press kit, click [here](#).

About:

EQUIP'AUTO SAS organises and develops **international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector**. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent services for mobility**, and it aims to constantly remain at the centre of exchanges and its ecosystem. EQUIP AUTO is a powerful brand that is active every year through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund **Keyros**, **FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group, and are organised by **EQUIP'AUTO SAS**.

The latest news from EQUIP AUTO, the next podcast episodes, and much more:

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For the EQUIP AUTO podcast series “50 years of passion”

[\[Podcast\]](#)

[2025-2026 events programme:](#)



14-18 October 2025
Paris Expo Porte de Versailles
50th anniversary edition!



30 March – 2 April 2026
Palais des Expositions – Pins Maritimes – Algiers
19th edition

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