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Under the High Patronage of
Mr Emmanuel MACRON
President of the French Republic

UNITED BY THE SAME PASSION



EQUIP AUTO

THE INTERNATIONAL EXHIBITION
FOR AUTOMOTIVE PROFESSIONALS



14-18 OCTOBER 2025 • PARIS EXPO PORTE DE VERSAILLES

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COMEXPOSIUM

Organised by EQUIP'AUTO SAS



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EDITORIAL

Philippe Baudin,
Chairman of the EQUIP AUTO exhibition

1975-2025: EQUIP AUTO, 50 YEARS OF PASSION

2025 marks a historical milestone for EQUIP AUTO, which will be celebrating its 50th anniversary in Paris. Since it was founded, the show has grown to become the international benchmark event for the whole of the automotive industry, aftermarket and services sector. With 1,400 exhibitors and brands and 100,000 professionals from all over the world expected, EQUIP AUTO can confirm its status as the international exhibition for automotive professionals.

To mark this 50th anniversary, EQUIP AUTO is ringing the changes. We are bringing in a new brand identity and are setting out a new value proposition, heralding new ambitions and wider missions. Our promise, “United by the same passion”, embodies this desire to federate the whole of the automotive ecosystem, from upstream to down, around shared values: innovation, expertise, conviviality and collective commitment. This fresh impetus translates into an enhanced offering, the emergence of new theme villages – Energy, Tech, Tyres, Talent – and more space given over to the younger generations, new job disciplines and training.

The 2025 edition will be particularly ambitious: 100,000 square metres spread over 5 pavilions, new theme spaces, a redesigned visitor experience and an unprecedented anniversary display, (R)evolution, shining a spotlight on 50 major industry personalities and innovations. We will also be welcoming the International Grand Prix for Automotive Innovation, which will be celebrating their 40th anniversary, and we are laying on an exclusive display area in partnership with the Automobile Awards to present the models competing for the “France’s Favourite Car” award. This is an opportunity to illustrate our attachment to the recognition of excellence and creativity in the industry.

At a time of profound change in the sector, EQUIP AUTO Paris 2025 places technological innovation, the ecological transition and social responsibility at the heart of its strategy. Our adoption of the most demanding sustainability standards (CSRD) offers proof of our commitment to support the sector as it moves towards making mobility more environmentally friendly, socially responsible and ethically exemplary. Our ambition is to reduce the exhibition’s environmental impact by 30% and inspire professionals to take the same path.

On behalf of everyone at EQUIP AUTO, I cordially invite you to be a part of this anniversary edition, a symbol of renewal and extended horizons. Together let's continue to write the story of our industry and prepare the next 50 years with enthusiasm and responsibility.



EQUIP AUTO Paris AT A GLANCE

EQUIP'AUTO SAS organises and develops international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to reinvent mobility. EQUIP AUTO stands out as a central figure at the centre of exchanges and its ecosystem.

In the space of half a century, EQUIP AUTO has become an unavoidable brand for all automotive professionals through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund KEYROS, FIEV – Federation of Vehicle Equipment Industries –, the FFC – French Bodywork Federation – and the Comexposium Group, and are organised by EQUIP'AUTO SAS.

EQUIP AUTO Paris:

FACT FILE

Founded in 1975, EQUIP AUTO Paris is the international reference event for the automotive industry, aftermarket and services sector. At its 50th anniversary edition, EQUIP AUTO Paris, the international exhibition for automotive professionals, thus celebrates a half-century of innovation, encounters and progress.

For this edition, EQUIP AUTO Paris returns to the heart of the French capital, as has been the case for several years, at Paris Expo Porte de Versailles, with a **refreshed format, new theme areas** and first-time initiatives, while still retaining its DNA: exchange, business, demonstrations and conviviality. **And, most of all, with an unchanged purpose: to bring together all automotive professionals around a shared passion!**

In addition, at a time when the future of the automotive industry hinges on the in-depth incorporation of environmental, social and governance issues, **EQUIP AUTO Paris** is adopting an **ambitious and concrete corporate social responsibility (CSR) approach**, thus confirming its commitment to **environmentally friendly, socially responsible and ethically regulated mobility**.

 [Find out more](#)

EQUIP AUTO Paris 2025 in figures

100,000+ sqm

1,400 exhibitors
and brands

14 sectors of activity

5 pavilions

100,000 professionals
expected

Among the visitors, more than

80% are decision makers

EQUIP AUTO Paris 2025: UNITED BY THE SAME PASSION

For the exhibition's 50th anniversary, EQUIP AUTO Paris 2025 will not be an edition like any other before it. It provides an opportunity to ring the changes with a new brand identity and a new, powerful signature: "United by the same passion."

This ambitious **anniversary edition will be spread across 100,000 sqm at Paris Expo Porte de Versailles** and will bring together all the players in the value chain, from personal cars to heavy goods vehicles, not forgetting motorised two-wheelers and minicars.

EQUIP AUTO Paris 2025 has set out its ambitions: to be **the reference international event for all automotive professionals in France**. The show is a performance lever for professionals, fostering dialogue, expertise and conviviality to support the industry in rising to the technological and environmental challenges that lie ahead.

STANDOUT CONTENT

FOR AN OUTSTANDING EDITION

The show revolves around 14 sectors of expertise and eight theme villages: Bodywork-Paintwork Village, Univers VO Village (used vehicles), Circular Economy Village, Startups Village, Tech Village, Tyre & Innovation Village, Energy Village and Talent Village. This diversity enables visitors to discover the very latest innovations, products and services, and meet experts in each field.

A number of major features round out this content: EQUIP AUTO Arena for headlining debate and discussion, the Tech Academy, the anniversary display (R)evolution, the International Grands Prix for Automotive Innovation, the outdoor testing zone and the exhibition of cars competing in the Automobile Awards, which shine a light on the creativity and excellence of the sector.





1975-2025: (R)ÉVOLUTION

50 YEARS, THE EXHIBITION BY EQUIP AUTO

An exclusive retrospective exhibition, (R)EVOLUTION will celebrate 50 years of innovation and services illustrated by 50 personalities and innovations.

A veritable journey to the heart of the industry, this exhibition in pavilion 7 invites visitors to step back in time and (re)discover the equipment, parts, systems and services that have shaped the automobile as we know it today. Research & Development, design, production, distribution, sales and recycling – all these stages are covered, offering proof of the vitality of automotive industry and aftermarket.

At the centre of the expo: special guests, autograph sessions, original features and prize draws will be organised to provide visitors with a rich and entertaining experience.

But the journey is not limited to a look in the rear-view mirror, as the show will take advantage of this unique anniversary edition to present a vision of what engineers, researchers, experts and enthusiasts are developing today for the vehicles that will represent tomorrow's mobility. See you in 2075?

A 50 YEAR POP-UP CELEBRATION

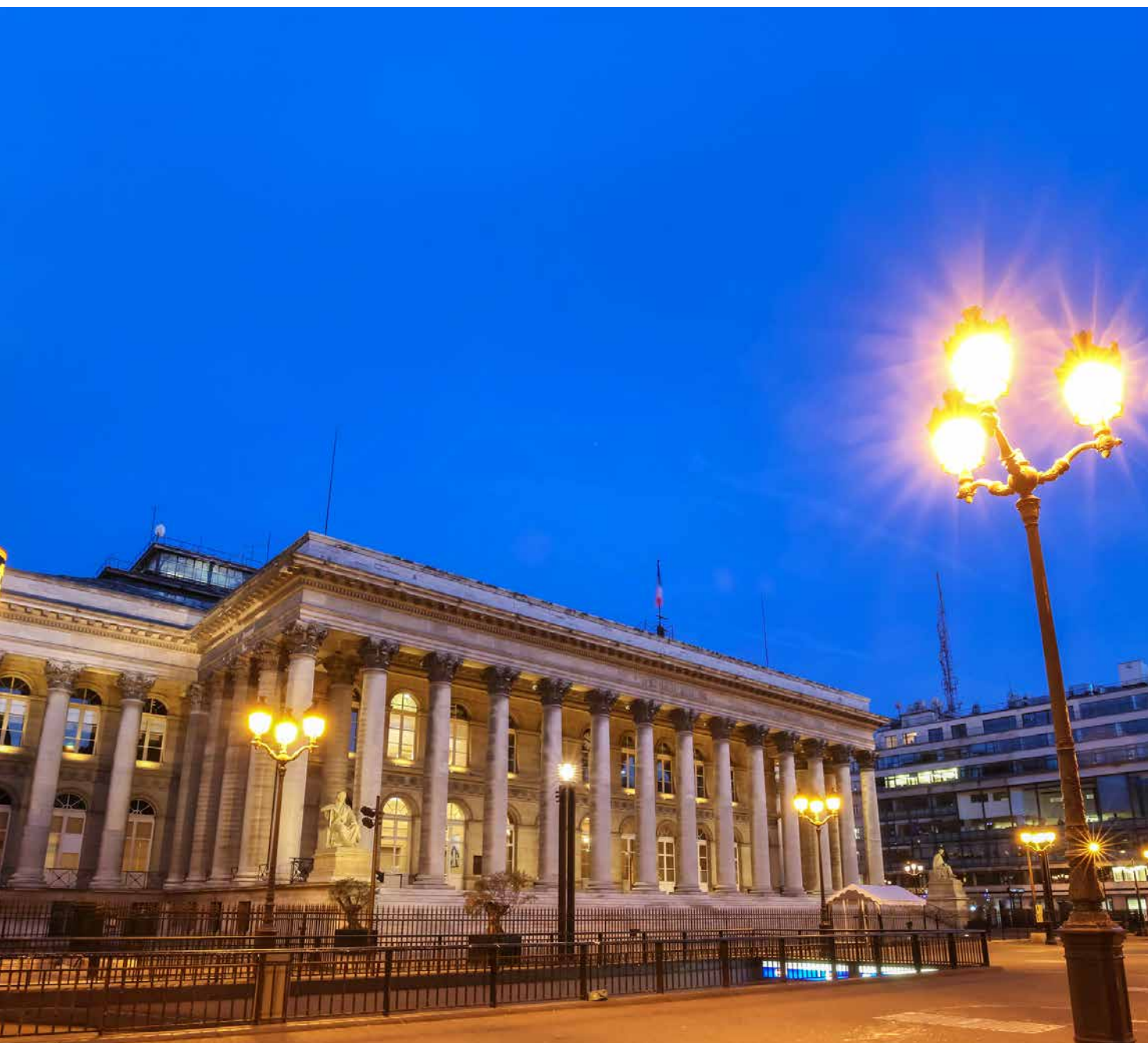
AND A GRAND GALA EVENING



To celebrate the 50th anniversary of EQUIP AUTO, a lively surprise celebration will pop up in the middle of the show and throughout its aisles: a unique event to mark 50 years of passion, development and innovation.

For its anniversary, EQUIP AUTO is also inviting its partners, exhibitors and special guests to an exceptional gala dinner on Tuesday 14 October 2025 at the prestigious Palais Brongniart. An emblematic setting to celebrate half a century of exchanges, collaborations and shared successes.

This anniversary will mark a milestone in the history of EQUIP AUTO , a history that has been built with and thanks to its partners, and which continues to shape the future of the industry. It will be a unique moment to look back fondly on past times and share an ambitious vision of the coming decades.



AND ALSO...



DISCOVER EQUIP AUTO: 50 years of passions, the EQUIP AUTO podcast

Through captivating stories and first-time testimonials told to auto journalist Laurence Péraud, dive deep into the fascinating history of this event, which has revolutionized and accompanied the automotive industry and aftermarket since 1975.



[Discover the podcasts](#)

EQUIP AUTO : "50 ANS DE PASSION"

EPISODE 1 : History and heritage Part 1

Podcast

Episode 1: "History and Heritage" part. 1

36:00 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 2 : History and heritage Part 2

Podcast

Episode 2: "History and Heritage" part. 2

38:00 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 3 : Essential partners

Podcast

Episode 3: "Essential partners"

38:00 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 4 : EQUIP AUTO, a key player in training

Podcast

Episode 4 : "EQUIP AUTO, a key player in training"

38:49 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 5 : The International Grands Prix for Automotive Innovation

Podcast

Episode 5: "The International Grands Prix for Automotive Innovation"

39:27 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 6 : Women's perspectives

Podcast

Episode 6: "Women's perspectives"

53:25 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 7 : An international dimension

Podcast

Episode 7 : "An international dimension"

37:17 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 8 : Meeting the Exhibitors Part 1

Podcast

Episode 8: Meeting the Exhibitors - Part 1

39:17 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 9 : Meeting the Exhibitors Part 2

Podcast

Episode 9: Meeting the Exhibitors - Part 2

39:27 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 10 : Short and big stories from EQUIP AUTO

Podcast

Episode 10: Short and big stories from EQUIP AUTO

39:27 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 11 : The EQUIP AUTO team

Podcast

Episode 11: The EQUIP AUTO team

39:27 [LISTEN EPISODE](#)

EQUIP AUTO : "50 YEARS OF PASSION"

EPISODE 12 : 2025: check out the programme!

Podcast

Episode 12: 2025: check out the programme!

39:27 [LISTEN EPISODE](#)

A RESOLUTELY

INTERNATIONAL EDITION

Finally, EQUIP AUTO Paris 2025 stands out more than ever as an international hub: 31 exhibiting countries already registered, more than 50% of exhibitors from outside France, a global sales footprint with around 20 local representatives and promotional activities in close to 35 countries. This international dimension, reinforced by the presence of national pavilions, makes EQUIP AUTO Paris the unavoidable crossroads for all mobility professionals both in France and abroad.

Our French and international institutional partners



EXHIBITORS AND EXHIBITION SECTORS

EXHIBITORS AT EQUIP AUTO PARIS 2025

Discover the full exhibitor list on the event website.

 [Find out more](#)



EXHIBITION SECTORS

Offering an exhaustive overview of automotive equipment, mobility solutions, the aftermarket and services sector, EQUIP AUTO Paris concentrates, in a single venue, 14 sectors covering the entire market.

- **Bodywork, Paintwork, Auto glass**  [Find out more](#)
- **Connectivity, Autonomous driving, Infotainment**  [Find out more](#)
- **Energy: Energy suppliers, Oil companies, Battery technology, Charging infrastructure, Retrofitting**  [Find out more](#)
- **Vehicle equipment: Spare parts, Original equipment innovations, Electronic components**  [Find out more](#)
- **Car washes, Vehicle care products, Lubricants, Additives, Service areas**  [Find out more](#)
- **Careers, Employment, Training, Recruitment and Education**  [Find out more](#)
- **Tyres (manufacturers, distribution and maintenance networks), Vehicle accessories**  [Find out more](#)
- **Repair and maintenance: ADAS, Diagnostics, Tooling, Workshop fittings**  [Find out more](#)
- **Distribution networks (workshop equipment, parts and services)**  [Find out more](#)
- **Manufacturer and multi-make aftersales networks & Roadworthiness testing**  [Find out more](#)
- **Services: Finance and insurance, e-commerce**  [Find out more](#)
- **Digital solutions: IT, Workshop management, Customer relationship management**  [Find out more](#)
- **Used vehicles, Reusable parts, Remanufacturing, Recycling**  [Find out more](#)
- **Motorised 2-3 wheelers and Licence-free vehicles: workshop equipment, roadworthiness testing, parts and accessories, services for professionals**  [Find out more](#)

THEMES AT THE 2025 SHOW

To flesh out a journey structured around 14 sectors of activity, EQUIP AUTO Paris 2025 offers a particularly dense programme of forums, talks and technical workshops fostering the exchange of expertise, along with **eight theme villages** dedicated to the major issues in the automotive industry. As spaces for innovation and networking, these additions will help each visitor source information, get trained up and discover the trends set to shape the mobility of the future: the energy transition, digital transformation, the circular economy and adjacent business lines.

EIGHT THEME VILLAGES

At the heart of EQUIP AUTO Paris, the theme Villages represent a complementary approach to the show's 14 sectors, designed to enhance the visiting experience and fulfil the expectations of a professional audience in search of tangible solutions and strategic contacts, in a convivial and business-conducive atmosphere.



As true hubs of innovation and exchange, they enable visitors to discover the latest developments, products and services, while discussing with major market experts and figures.

Each Village offers its own programme of features, demonstrations and talks to foster experience sharing, tech intelligence and new professional opportunities.



[Find out more](#)

The exhibition's iconic Villages

■ **Bodywork – Paintwork Village**

In partnership with the **French Bodywork Federation**, the Bodywork-Paintwork Village will offer professionals in this sector the opportunity to present their latest solutions and innovations. The village will bring together specialists in bodywork, abrasives, paint, filtration, manufacturers of spray booths, etc.



Exhibitors: AMP FORMATION DEBOSELAGE | EUROPA SA | FFC | INDASA FRANCE | MIRKA FRANCE | MULTIAIR France-ABAC | NORMANDIE FILTRES | PPG INDUSTRIES FRANCE | SIKA INDUSTRIE | SOVAM SAS | VBSA. Non-exhaustive list.

■ **UNIVERS VO Village**

The **UNIVERS VO** Village will turn 10 at the 50th anniversary of EQUIP AUTO. UNIVERS VO, the car remarketing organisation which actively nurtures its community throughout the year, will set up a large networking and discussion area spanning more than 1,200 sqm.



The village, bringing together 60 exhibitors, is aimed at players in the automotive remarketing value chain: Procurement ■ Logistics ■ Vehicle valuation/preparation/reconditioning ■ Data ■ Digital marketing ■ CRM/DMS ■ Warranty and financing.

The entire used vehicle ecosystem is represented.

Exhibitors: 3DSoft | APPRO AUTOMOBILES | AUTOLITY, AUTOROLA | bee2link grou | Bib batteries | CarCutter | CarGarantie | CARPOLISH France | Carmeleon | Carviz | CashSentinel | CKSEVEN | CIRANO | CORHOFI | DAT France | DIGITALEO | DIGITALEO + | ELEXIA | Eloa | Entre Marchands Auto | F2S Automotive Logistics | FINZR | Flexfuel | Fleetback | GLOBAL AUTOSTORE | Glinche Automobiles | GROUPE MJ2P | GT Motive a Solvd Group Company | Hexagone Automotive | Iagona | LA FABRIK A ID | Ma Titine | MILTON AVENUE PRO | MOBA | Mobius Group | Nextlane | OPENLANE | Progicar | RestorFX | SHERWIN WILLIAMS | Simplicicar | Solware Auto | SPOTICAR | STARTERRE PRO | tec3h | tec3web | TRANSCONNECT | VALSPAR | Via Automobile | VO-LINK | VPauto | VPN Autos | VPN Autos pro | WTW.
Non-exhaustive list.

■ Circular Economy Village: reuse, remanufacturing & recycling

Previously held under the name of Reusable Parts Village, this Village is moving up a gear for its second edition, at a time when the sector is becoming increasingly structured and specialised due to the new Extended Producer Responsibility (EPR) on End-of-Life Vehicles (ELV) and the impact of the electric vehicle.

At EQUIP AUTO Paris 2025, the Village now encompasses all the stakeholders in the Circular Economy ecosystem: authorised treatment facilities (ATFs), shredders, dealers, collectors, marketplaces, organisations from the post-industrial circular economy and remanufacturing businesses.

Exhibitors: AUTO RECYCLAGE | APRA EUROPE | BACK2CAR | BE ENERGY | COTROLIA | DEPA | ERA BENELUX | Érépar | REFERT | GLOBAL PRE | LA PIÈCE AUT'OCCASION | LRPI REMANUFACTURING | MOBILIANS | MOTEUR ECO | OVOKO | rea-c3 | Reman By ADLC | SOCODEP | PRIOUL EQUIPEMENT | TECHNIFAP | VALORISOFT | VALUSED. Non-exhaustive list.

Round tables – Circular Economy Village

Against a backdrop of rapid change in the recycling and recovery sectors, Authorised Treatment Facilities (ATFs) play a central role in the transition to a more efficient and sustainable circular economy. These round tables will provide an overview of the main challenges and dynamics facing the sector:

→ **ATF concentration**

The big equity movements that are reshaping the French and European ATF landscape.

→ **REMAN**

The success story of the reusable parts market: Reman accounted for several tens of thousands of part numbers in 2025. With demand exponentially increasing, manufacturers and distributors are constantly innovating and adding to their ranges.

→ **The issues of recoding** electronic components for the marketing of reusable parts.

→ **Used parts for motorised 2 and 3-wheelers**

Motorised 2-3 wheelers: ATFs are rapidly ramping up their expertise in view of an ageing fleet.

→ **Electric vehicle batteries**

Challenges for the ATF profession: fire risk, diagnostics, dismantling and reuse / recycling.



■ Startups Village

The Startups Village will also feature once again at this year's show. Dedicated to innovation, it will showcase solutions tailored to the needs of professionals and industry, while promoting the dissemination of technologies already available on the market. This space will also help sensitise and support repairers in the transformation and digitalisation of their activities, and act as a meeting place for investors and partners. This village has already brought start-ups to benefit from the aura and international impact of EQUIP AUTO with traditional players in the sector, as well as manufacturers and investors interested in new projects around mobility.

New Villages at EQUIP AUTO Paris 2025

■ Tyre and Innovation Village

The Tyre and Innovation Village, in partnership with the **Syndicat du Pneu**, will be the point of convergence for the entire tyre industry, with a long list of exhibitors.

In parallel, a brand-new demonstration area will be set up in the village, highlighting one of the major issues for the after-sales sector of the future: the shift to electric vehicles, which will make tyres the number one cause for visits to garages and their main source of profit. This event will offer an immersion in the heart of a revolution: the implementation of innovative digital solutions, with the integration of RFID chips at the forefront, a true revolution to simplify logistics and ensure unprecedented traceability. Manufacturers have furthermore joined forces to roll out this technology worldwide by 2028.

Designed as a place for discovery and exchange, this exclusive educational exhibition will play an essential role in informing professionals and the media about the impactful digital technological developments that are set to come to tyres and to workshop and fleet maintenance and management tools.

Exhibitors: 31 INCORPORATED | CULTURE PNEUScDeldo Autobanden NV | DIPROPNEU | DISTRI CASH | Doumerc Pneus International - DPI | EUROMASTER | European Tyre Distributors B.V. | EUROTIRE -BEST-DRIVE FRANCHISE | Falken Tyre Europe GmbH | FRP - FRANCE RECYCLAGE PNEUMATIQUES | GIS AIR COMPRESSORS | IHLE France | Inter-Sprint Pneus | MELUMEN SLU | MICHELIN | Otom Teknik Tekstil Endustri A.S. | PERALINE X K2 | Pneumaclac | Point S | POLAIRE - JOUBERT GROUP | PPS – Les pros de l’auto | RAPIDE TYRES | REMA TIP TOP | Shandong Gold Phoenix Co. | Ltd, SILIGOM | SPM | SYNDICAT DU PNEU | TOMKET TIRES | Tulsi Rubber Products Pvt Ltd | UNI-TROL | Van den Ban | VULCO DEVELOPEMENT | WYZ Group | Yokohama France. Non-exhaustive list.

■ Tech Village

The Tech Village, entirely dedicated to technological innovation, will bring together manufacturers, equipment suppliers, tech professionals and service companies to support the transformation of the sector. Among the main themes of this village: Software Defined Vehicles (SDV), embodying ever more connected and scalable mobility, artificial intelligence (AI), which occupies a prominent place in the development of driver assistance systems and the personalisation of the user experience, and the transition to electric, which is profoundly transforming the market.

In addition, and to offer visitors an immersive experience, the Tech Village will offer an outdoor space for test drives and demonstrations, as well as themed talks at the Tech Academy.

■ Energy Village: Energy suppliers, Oil companies, Battery technology, Charging infrastructure, Retrofitting

This will be aimed in particular at automotive aftermarket workshops to support professionals in optimising their energy costs, helping them understand the particularities of working on electric vehicles, guiding them in the choice of charging points, or supporting them in adopting alternative energy sources, hydrogen, etc.

■ Talent Village: Careers, Training and Employment

The Talent Village will be dedicated to promoting careers in the automotive industry, training and employment. The rapid development and increasingly prominent role of technologies, accreditations and training for work on electric vehicles, electronic maintenance, alternative fuels and the advent of connected vehicles and automated driving all provide opportunities to train and recruit new profiles. The aim of this Talent Village is to bring together all the stakeholders, schools and organisations dedicated to recruitment and skills, but also to business succession.



The Talent Village is sponsored by Rémi Cardon, French Senator for the Somme

Among the highlights of the Talent Village, in partnership with:



→ The GARAC e-garage



→ France Travail: promoting professional inclusion, diversity and female participation, and helping people switch to careers in the automotive sector



→ WAVE Les Elles de l’auto: a tangible programme to promote the automotive sector, including a special women’s day, speed coaching sessions and the posting of positions vacant.

And the support of:



OUR VISITOR TRAILS

■ #1 Grands Prix winners and nominees

This trail will take you to meet the winners and shortlisted entries for the 2025 International Grands Prix for Automotive Innovation in 9 categories: bodywork, paintwork and auto glass, lubricants, vehicle care products, washing and roadside services, original equipment, tyres: products and solutions, parts, equipment and components for aftersales, garage tooling and equipment, digital solutions & connectivity, energy transition, sustainability, circular economy, and the special CSR award (new for 2025). The International Grands Prix for Automotive Innovation are celebrating their 40th anniversary. This itinerary will enable you to discover, in just a few stands, the *crème de la crème* of innovations that you cannot afford to miss during your visit.

■ #2 Recruitment and job vacancies

This trail is a discovery of exhibitors dedicated to promoting automotive careers, training and employment. It will include stops at exhibitors who are promoting their recruitment and employment initiatives. It will also feature a selection of the players in the Talent Village, an EQUIP AUTO 2025 innovation. The Talent Village brings together educational institutions and players dedicated to

- skills, with initial training organisations
- recruitment
- business succession

■ #3 Motorised 2 and 3-wheelers

The 2 and 3-wheeler industry is making its presence felt at the exhibition. It represents a market and fleet of around 4,000,000 vehicles in France, serviced by 5,500 independent motorbike dealers, all-make chains and 1,200 dealership workshops.

The tour will take in manufacturers of 2 and 3-wheeler workshop equipment; specialists in roadworthiness testing (mandatory roadworthiness testing since 15 April 2024 for Category “L” vehicles); specialist manufacturers; distributors of all-make parts and accessories; used motorcycle professionals; and players in brand networks or independent chains.

Sustainable development and the circular economy: professionals in the 2 and 3-wheeler reuse market will also be part of the trail.

■ #4 Committed to sustainability

The '#CommittedToSustainability' theme trail highlights exhibitors' commitments to corporate social responsibility (CSR). It showcases a selection of exemplary exhibitors, recognised for their development of practices in favour of sustainable development.

The trail takes in major manufacturers, in particular carmakers and their subsidiaries specialising in the circular economy and recycling; parts suppliers, for their initiatives focused on reparability and the sustainability of their innovations; and spare parts distributors.

It also includes authorised treatment facilities (ATFs) committed to reuse, as well as collection and recycling operators, brought together in the Circular Economy Village. Finally, it highlights trade associations, which play a unifying role among their members in promoting sustainable practices.

■ #5 Truck and heavy-duty vehicle aftermarket

The “Truck and heavy-duty vehicle aftermarket” trail is dedicated to companies involved in the maintenance and roadworthiness of heavy goods vehicles (tractors, rigids, semi-trailers) and commercial vehicles. They are responsible for the maintenance and regulatory compliance of a fleet of around 711,000 heavy-duty vehicles (source: AAA Data) and almost 7 million light commercial vehicles.

The trail will target the LCV all-make maintenance concepts of the major distributors, HGV aftermarket equipment suppliers, trailer and refrigeration specialists, as well as the HGV specialisations of tyre manufacturers.

EVENTS AND FEATURES

FORUM, LIVE CONTENT PROGRAMME & TECHNICAL WORKSHOPS

EQUIP AUTO Paris 2025 will be the stage for a series of exclusive events during which professionals will have the chance to gain insights, exchange views and debate the future of the industry in general, and their activities and disciplines more specifically. At this special edition, the EQUIP AUTO Arena will welcome more than 25 events and over 150 speakers from France and abroad.

A major European forum

“AUTOMOTIVE DISTRIBUTION AND SERVICES FACING THEIR FUTURE”

Wednesday 15 October 2024 from 10.30 am to 12.00 pm.

Three round tables with Europe's top business leaders and trade associations from parts distribution, paint products, manufacturing, services and networks, covering the light vehicle, HGV and 2 & 3-wheeler sectors.

- **State of play and developments in part and paint product distribution in the European Union.**
- **Challenges: access to diagnostic and repair data, electrification, purchasing power, circular economy.**
- **Market players' strategies and commitments for the coming years.**

A series of round tables and technical workshops

■ **Innovation and technological maintenance**

- Diagnosing the condition of an EV traction battery
- Tech focus: are software-defined vehicles (SDV) about to shake up the aftermarket?
- Body repairs on electric vehicles
- Diagnostics: what is the purpose of SERMI?
- Automatic and robotic gearboxes: diagnostics and maintenance
- Working on electric vehicles: which components to repair?
- ADAS: there are more of them around. Should you get equipped or subcontract calibration?

Among our partners leading these talks and panel discussions:

Auto Recyclage

Journal du Pneumatique

L'officiel du Cycle

Journal de l'Automobile

J2R

Several workshops and talks will be moderated by the well-known automotive journalist Emmanuel Taillardat.



**Simultaneous interpreting
will be available for English
speakers.**



**Further details on the talks
programme**



■ Sustainability, CSR

- Engine pollution control (ep. 1): analysing exhaust fumes
- Engine pollution control (ep. 2): treatments to reduce component pollution
- Car washes: key innovations and challenges for the segment in 2025
- Collection and recycling of workshop waste, new rules and challenges
- Eco-organisations, the drivers of the circular economy?

■ Used vehicles, reuse and remanufacturing

- Used vehicles focus: Sourcing has become profitable again (but beware the pitfalls)
- Used vehicles focus: how to sell electric and hybrid vehicles
- Reusable parts and manufacturing: ATFs and reman specialists expand their ranges in response to booming demand

■ Careers and Human resources

- Young professionals focus: how they perceive their future and that of the automobile
- Training for business owners and their employed partners: courses do exist, and you are entitled to them

■ Changing sectors of activity and new business lines

- Tyres: connected, ultra-technological and sustainable, they impact aftermarket activities
- What future for diesel, a key activity for workshops?
- Licence-free vehicles: a business worth seizing upon, in both sales and the aftermarket
- Car and category L roadworthiness testing: the profession facing its future
- Workshop software: improve your efficiency
- Auto glass: how to capitalise on this profitable speciality
- Vehicle fleets: maintaining parcs, securing return costs, promising markets
- The major challenges in the 2 and 3-wheeler aftermarket: ageing fleet, rising parts prices, influence of roadworthiness tests

International Grands Prix for Automotive Innovation

A headline event at the show, the **EQUIP AUTO Paris International Grands Prix for Automotive Innovation** are celebrating their **40th anniversary** by distinguishing the most innovative concepts, products and services of exhibitors, shining a light on the emerging technologies in the automotive industry, after-market and services sector.

Awards will be presented in each of eight categories:

- **Bodywork, paintwork and auto glass**
- **Lubricants, vehicle care products, washing and roadside services**
- **Original equipment**
- **Tyres: products and solutions**
- **Parts, equipment and components for aftersales**
- **Garage tooling and equipment**
- **Digital solutions & connectivity**
- **Energy transition, sustainability, circular economy**

+ **a Special CSR award:** which will go to a product or service contributing environmental solutions, measurable social benefits and adopting responsible practices.



AJTE media product picks

The AJTE '*coups de coeur*' (product picks) organised under the patronage of the Association des Journalistes Techniques et Économiques (AJTE), **highlight the most promising innovations in the automotive sector discovered at the exhibition.** Selected by a panel of specialist journalists, these products or services stand out for their creativity and their potential to transform the industry.

The award ceremony, in the presence of its **patron Olga Givernet, French MP for the 3rd constituency of the Ain department and former Energy Minister**, will take place on Wednesday 15 October at 4.45 pm on the EQUIP AUTO Arena and will be followed by a drinks reception..



A jury of approximately 100 French and foreign journalists from 25 countries.

Aftermarket Intel | AFTERMARKET INTEL | AMT AUTOTECHNIEK | Apcomunicacao | Auto infos - rubrique deux roues | Auto Mag | AUTO REVISTA | Auto Recyclage | AUTO EXPERT et autoexpert.pl | AUTOEXPERT | Autoactu | Automotive | Autostratinternationa | AUSTRALASIAN PAINT & PANEL | AUSTRALIAN AUTOMOTIVE AFTERMARKET MAGAZINE | AUSTRALIAN BODYSHOP NEWS | BFM Business | CAPITAL | Car Fix | Carrosserie | Carros & Motores Magazine | Décision Atelier aftermarket | Décision poids lourd | Drivemotion | EUROPNEUS | Europe 1 | Mobility TV | Info Garage | INFOTRAFIC | ntermag | J2R | kfz betrieb | Krafthand Medien | L'Argus Pro | L'automobile & l'entreprise | Le Journal de l'Automobile | Le Journal du Pneumatique | MAQINA MAGAZINE | MECANICA ONLINE | MECHANIC SHOP FEMME | MOTOFAKTOR | MOTOFOCUS PL | NEUE REIFENZEITUNG | Notiziario Motoristico | NOWOCZESNY WARSZTAT | OH LIFE | AUTO KRANT | Parts | Pitstop | Posventa de Automoción | Profession Carrossier | PROFESSIONAL MOTOR MECHANIC | Revista Autotehnica | RMC Découverte | Roole | SAYARATI | Sud Radio | SUVEPREIO | Talleres en Comunicación | TF1 | Traxio | TRUCK & FLEET MIDDLE EAST | Uconstruct.ro | VSD | WMC | World Motion Pictures | Zepros après-vente auto. Non-exhaustive list.

FEATURES

Tech Academy

Demonstrations, speaking slots and meetings: at the centre of the Tech Village in pavilion 7.1, a space dedicated to technological innovation mobility, with an outdoor testing zone.

Why a Tech Academy at EQUIP AUTO Paris 2025?

- **Raise professionals' awareness of the fast-changing face of technology in automotive industry and mobility.**
- **Create a bridge between technological innovation and application on the ground.**
- **Offer a space for dialogue between manufacturers, repairers and distributors**

5 days of round tables, keynotes and pitches

Contributions from carmakers, OEMs, manufacturers and experts. Returns on experience. Questions and answers with participants.

On the Tech Academy agenda

- **SDV, AI, OTA: new generation vehicles:** Exploration of Software Defined Vehicles (SDV), artificial intelligence and OTA technologies (remote updates). Analysis of on-board cloud solutions and connected services linked to these developments
- **On the road to ultra-connectivity:** Presentation of advances towards hyperconnected vehicles, including the mass management of on-board data and the optimisation of vehicle-to-infrastructure communication systems.

- **Connected and smart auto glass:** Focus on sensor-equipped auto glass and integrated intelligent solutions. Discussion of glass reparability and the legal and insurance implications.
- **ADAS sensors: the impact on repairers:** State of play in the area of sensors for automated driving. Technical and legal implications for repairers, with particular reference to calibration procedures and current standards.
- **Battery reparability:** Analysis of solutions and channels for battery repair and reuse, including battery passports and circular economy initiatives in the sector.
- **Vehicle access** rights and cybersecurity: Spotlight on the challenges of secure access to vehicle data and systems, cybersecurity issues and associated regulations
- **Cross-disciplinary issues:** Upstream-downstream collaboration to tackle international competition: Reflection on the need to strengthen cooperation between players in the sector to cope with competitive pressure, particularly **from Asia**.
- **Impact of China on the aftermarket:** Study of the impact of the rise of Chinese manufacturers on the European automotive aftermarket.

In the **Tech Academy**, in partnership with Driving Vision News, **a Tech Focus morning on “Auto Lighting”**: understand, innovate, repair. Goal: lift the veil on advanced lighting technology, showing the tangible benefits in terms of safety, comfort and maintenance, and **encourage their adoption** on the ground.



Outdoor Testing Zone

Show, test and convince. The Testing Zone, located outdoors next to Pavilion 7.1, is an exclusive venue. Time for an experience! This demo zone offers the chance to try out vehicles and technologies in a purpose-built setting, transforming conventional presentations into a tangible and memorable experience.

Automobile Awards cars on display [EXCLUSIVE]

A first for 2025! EQUIP AUTO Paris is laying on an exclusive feature in partnership with the Automobile Awards, presenting the cars in contention for the **“France’s Favourite Car”** Award and offering visitors the opportunity to discover the models before casting their vote.

Exhibitors scheduled: BMW | BYD | Cadillac | Cupra | Dacia | Fiat | Hyundai | Jeep | Kia | Lancia | Leap-motor | Lynk&Co | Mazda | Mercedes | MG Motor | MINI | Mitsubishi | Opel | Peugeot | Renault | Skoda | Smart | Toyota | XPENG Audi.

La Croisière Verte

EQUIP AUTO, Official Supporter of La Croisière Verte 2024

Coinciding with the introduction of two and three wheelers and quadricycles, including minicars, and with the electrification of the automotive sector, EQUIP AUTO sponsored this expedition.

Eric Vigouroux and his team embarked on a journey across Africa in Citroën AMI minicars and met the players of tomorrow’s mobility.

The AMI vehicles that made the journey will be on display at EQUIP AUTO Paris 2025.

The Bibendum 4L Trophy crew

Taking part in a charitable mission in aid of children in Morocco, the Bibendum crew sponsored by EQUIP AUTO will exhibit their 4L at the show.

The EQUIP AUTO Hackathon: The automobile of the future: mobility, sustainability, sovereignty

Over the space of 24 hours, professionals, engineering academies and automotive training colleges will join forces to imagine the mobility of the future in a collaborative hackathon at the heart of major technological, ecological and societal challenges facing mobility.

In view of climate, technological and industrial challenges, the automobile of the future must meet the growing demands for intelligent mobility, environmental sustainability and technological sovereignty.

This hackathon invites participants to develop concrete, innovative and responsible solutions around **6 strategic areas:**

- **Autonomous, shared and inclusive mobility:** making mobility more intelligent and accessible to all
- **Energy transition:** Exploring electrification, hydrogen, and energy sobriety for zero carbon mobility
- **New sustainable materials:** Innovating with recyclable, bio-sourced or low environmental impact materials.
- **Responsible production & logistics:** Reorientating industry towards circular and sustainable models.
- **Technological reappropriation:** Developing sovereign solutions in AI, IoT and cybersecurity
- **Social and ethical acceptability:** Creating innovations aligned with people's expectations and the concerns of society.

Open to allcomers (companies, students, startups, developers, designers or disciplinary experts), this hackathon invites participants to imagine, design and prototype tangible innovative and responsible solutions to shape the mobility of the future: a unique opportunity to mobilise multidisciplinary talent and bring to life high impact projects.

“Win a garage”

In association with EQUIP AUTO and FIEV, the 10th edition of the FNA's well-known prize draw and a special edition for the 50th anniversary of EQUIP AUTO Paris, offers automotive repair professionals the chance to win up to €100,000 of prizes (equipment, tools, services, etc.).

Having opened in June online and also taking place at the show, it is based on a straightforward lottery. Entrants must visit the stands of the 25 partners to get their entry stamped.

François Allain, back at EQUIP AUTO Paris 2025!

We will be pleased to welcome back François Allain, a leading figure in the auto world, for **an exceptional competition: the assembly / dismantling of two Willys Jeeps**. A spectacular challenge... **and a race against the clock!**

The Artists' Workshop

For its 50th anniversary, EQUIP AUTO Paris invites and showcases artists inspired by cars and automotive history on a dedicated space. Visitors and exhibitors will vote for their favourite work. The artist behind the winning piece will be presented with a prize on the final day of the exhibition in the EQUIP AUTO Arena.



EQUIP AUTO and Sud Radio: a partnership supporting the careers of the future

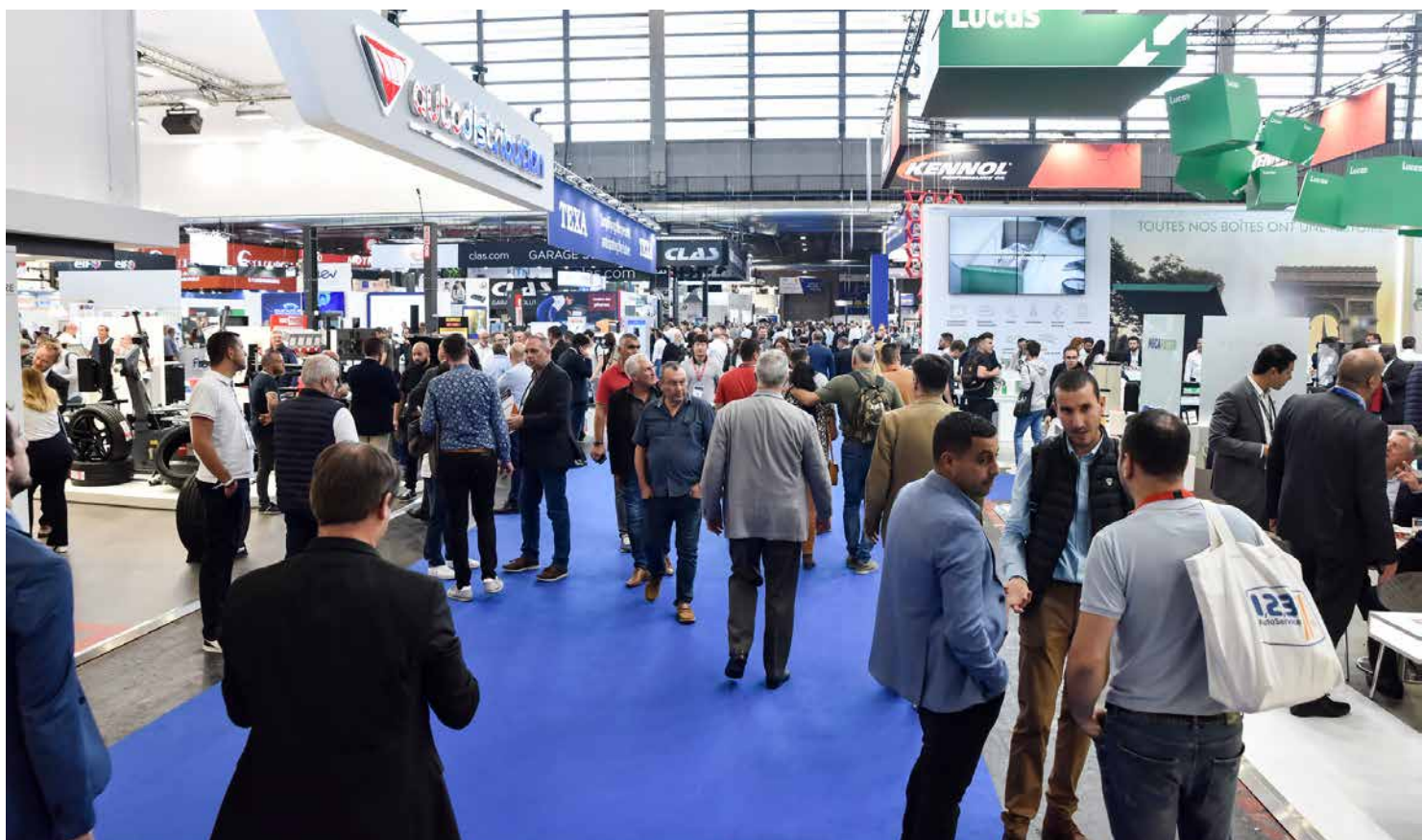


As part of a strategic partnership, EQUIP AUTO and Sud Radio are teaming up to showcase the diversity, modernity and prospects for automotive professions in France.

- **A weekly report “Les moteurs de l’avenir”** aired every week in Le Petit Matin Sud Radio from 1 September to 12 October, to discover the occupations that are undergoing change, embodying innovation, transmission and opportunities.
- **On parle auto:** every Saturday, the morning slot will go into detail with well-known guests: federations, training colleges, companies and trainees.
- **Special EQUIP AUTO programme in week commencing 15 September:** dedicated to the major issues in the sector: training, innovation, recruitment and job appeal, with a region-by-region focus.
- **A Sud Radio studio on site at the show** with on-location broadcasts live from EQUIP AUTO, along which *On parle auto* and *Les Vraies Voix*.

A new shop for a brand in motion!

EQUIP AUTO unveils its future official shop, a showcase for a dynamic brand firmly rooted in automotive culture. From July 2025, visitors will be able to pre-order an exclusive selection of products through the official ticket office, which they can then collect at EQUIP AUTO Paris 2025. The garage inspired merchandise includes professional and life-style textiles (t-shirts, sweatshirts, caps), lapel badges, posters, metal plaques, tote bags, thermos mugs and key rings.



PRACTICAL INFORMATION

Date, venue, opening hours

EQUIP AUTO Paris will be held from **14 to 18 October 2025** at **Paris Expo Porte de Versailles**, 1 place de la Porte de Versailles, 75015 Paris

Pavilions: 1, 2.2, 2.3, 3 & 7.1

- **Tuesday 14 to Friday 17 October: 9 am to 6 pm**
- **Saturday 18 October: 9 am to 5 pm**

Tickets



[Full pricing details online](#)

**SAVE TIME, ORDER
YOUR PASS ONLINE!**

MEDIA ENQUIRIES

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EQUIP AUTO'S SHAREHOLDERS

KEYROS endowment fund

The KEYROS endowment fund, created in 2020 at the initiative of the FIEV, is committed to supporting the reindustrialisation of France and the transformation of the automotive mobile industry towards new forms of mobility. With nearly €33 million at its disposal, Keyros finances public-interest initiatives to promote research, training, education and innovation in the sustainable mobility sector.

Its aim is to make every moment an investment opportunity for the future of mobility, by supporting students, professionals and innovative projects. In the firm belief that France must remain a major player in the mobility of tomorrow, Keyros invites individuals to play their part and contribute to this collective ambition, which is essential for a responsible and sustainable industrial transformation.

The KEYROS endowment fund is jointly headed by Bernard Streit, Chairman, Claude Cham, Chief Executive Officer, and Jérôme VERNY, Chairman of the Scientific Committee.



Federation of Vehicle Equipment Industries -FIEV

Acting for the future of the automotive industry by defending sustainable mobility, a vector of freedom and environmentally friendly. FIEV is the French trade association of OEMs, garage equipment manufacturers and all other providers of automotive solutions. It represents and promotes the interests of an industry whose members contribute 85% of the cost price of a vehicle, generate almost €16 billion in turnover including 55% in export, and provide 56,000 jobs.

The 130 groups of companies and their 300 FIEV member firms receive wide-ranging support (advice, market intelligence, training and studies) which is essential to their performance in a constantly changing market



French Bodywork Federation - FFC

As the only economic organisation to have been representing both the upstream and downstream parts of the sector for 175 years, FFC brings together mobility professionals, equipment manufacturers and body builders, federating all the automotive service professions.

On a day-to-day basis, the Federation supports its members in adapting to changes in their professions from technical, regulatory and societal perspectives.

Its mission is supported and paced by two major biennial events, EQUIP AUTO Paris for Automotive Services, and SOLUTRANS, solely owned by FFC, which supports the strategy of all the players in the commercial vehicle sector. As an international gathering for the sector, SOLUTRANS has become the largest meeting in Europe dedicated to goods transportation.

Through its daily actions, the French Bodywork Federation, which also sits on the board of directors of PFA Filière Automobile et Mobilités, is the preferred point of contact for government authorities and other strategic players for all issues relating to commercial vehicles.



Fédération Française de Carrosserie
Industrie et Services

COMEXPOSIUM

Comexposium is one of the world's leading event organizers. Globally, it hosts more than 132 B2B and B2C events across many different sectors, significantly in agriculture, construction, fashion, food, health, leisure, real estate, retail, security, higher education and transport.

At its events in over 30 countries, Comexposium welcomes more than 3.5 million visitors and 48,000 exhibitors annually. Headquartered in France, Comexposium boasts a workforce of nearly 900 employees, spread over 22 countries. Comexposium is positioned as a creator of exchange and meetings between individuals and business.



ANNEXES

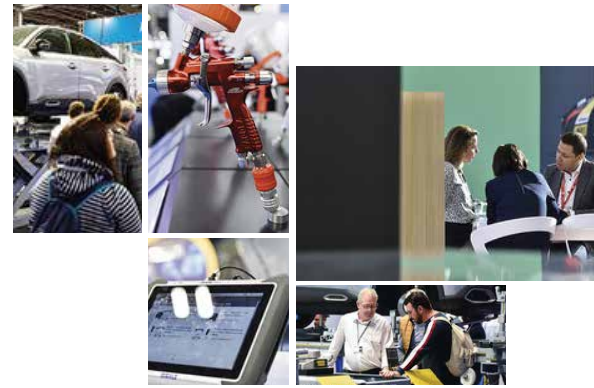
For each sector represented at EQUIP AUTO Paris 2025, consult the market figures and data in our dedicated fact sheets, downloadable via the links below.

- Bodywork, Paintwork, Auto glass  [Download](#)
- Connectivity, Autonomous driving, Infotainment  [Download](#)
- Energy: Energy suppliers, Oil companies, Battery technology, Charging infrastructure, Retrofitting  [Download](#)
- Vehicle equipment: Spare parts, Original equipment innovations, Electronic components  [Download](#)
- Car washes, Vehicle care products, Lubricants, Additives, Service areas  [Download](#)
- Careers, Employment, Training, Recruitment and Education  [Download](#)
- Tyres (manufacturers, distribution and maintenance networks), Vehicle accessories  [Download](#)
- Repair and maintenance: ADAS, Diagnostics, Tooling, Workshop fittings  [Download](#)
- Distribution networks (workshop equipment, parts and services)  [Download](#)
- Manufacturer and multi-make aftersales networks & Roadworthiness testing  [Download](#)
- Services: Finance and insurance, e-commerce  [Download](#)
- Digital solutions: IT, Workshop management, Customer relationship management  [Download](#)
- Used vehicles, Reusable parts, Remanufacturing, Recycling  [Download](#)
- Motorised 2-3 wheelers and Licence-free vehicles: workshop equipment, roadworthiness testing, parts and accessories, services for professionals  [Download](#)

2. The CSR commitment charter

EQUIP AUTO Paris 2025

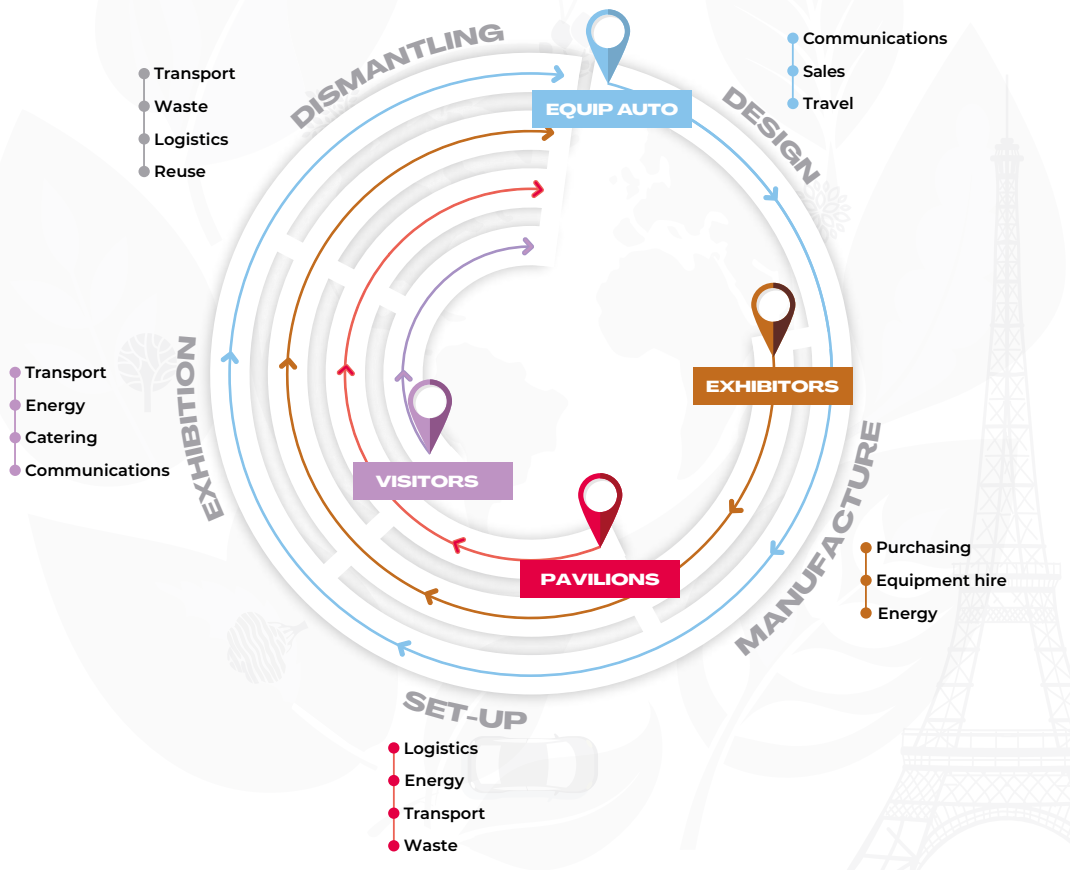
A mobilising tradeshow for a committed automotive and mobility industry! EQUIP'AUTO SAS, as the organiser of a large-scale international tradeshow, seizes the unique opportunity of mobilising all the players in the automotive and mobility world around social and environmental responsibility matters.



This mobilisation encompasses all its stakeholders:

- The tradeshow's organizing team
- The exhibition centre
- Service providers and suppliers (stand fitters, caterers, logistics, etc.)
- Partners such as trade organisations and the media
- Exhibitors
- Visitors


EQUIP AUTO PARIS
SUSTAINABILITY
 at every stage



A STRATEGY aligned with the most STRINGENT standards

EQUIP'AUTO SAS has chosen to structure its CSR strategy by drawing inspiration from the exacting standards of the Corporate Sustainability Reporting Directive (CSRD), although it is not itself required to comply with this regulation. This voluntary approach ensures an ambitious and consistent roadmap, thus avoiding any risk of greenwashing.

EQUIP'AUTO SAS assessed the tradeshow's various operational areas to identify key levers for improving its environmental and social impact.

This study led to the creation of a stakeholder map and the definition of clear pathways for reducing negative impacts. A preliminary carbon footprint assessment of the show was also carried out to validate these findings.

Following the analysis, EQUIP'AUTO SAS decided to focus its efforts on mobilising these stakeholders through concrete actions, with the goal of **reducing the overall environmental footprint of EQUIP AUTO PARIS 2025 by 30% compared to 2022.**

This is a structured approach with tangible actions for every stakeholder.



EVALUATE, MEASURE, REDUCE >>> Cutting the show's impact by 30%

CLIMATE IMPACT: Measuring to decarbonise Greenhouse Gas emission categories



A structured approach with concrete ACTIONS for every stakeholder

01 | ENGAGING WITH VISITORS

AT REGISTRATION

- Carpooling and taxi-sharing options to get to the show venue
- Exhibition accessibility: clearly signposted routes before and during the event
- Carbon footprint calculation for travel to the show

DURING THE SHOW

- Responsible catering with vegetarian menu options
- Self-service water fountains available
- Career and training pathways
- Awards, theme areas, and signage for innovations aimed at trade visitors

AFTER THE SHOW

- Show highlights featured on the website and social media
- The event's sustainability report and results of implemented actions

*Carpooling and
taxi-sharing
options on the
show website*



02 | SUPPORTING EXHIBITORS

DURING THE SHOW

- Free provision of eco-design guide for stands.
- Option of carbon footprint assessment for eco-designed stands.
- Support services available for participating exhibitors' design offices.
- Signage highlighting participating exhibitors (sustainable innovations, eco-designed stands).
- Eco-design stand awards.
- Job board and promotion of exhibitors who are hiring.
- Selective waste sorting on stands.

*Eco-design
guide*



03 | WINNING OVER SERVICE PROVIDERS (logistics, caterers, stand fitters, etc.)

DURING THE SHOW

- Sustainable purchasing guide.
- Optimised management of waste and surplus foodstuffs.
- Awareness and support for providers on environmental and social issues.

04 | ACTING ALONGSIDE THE SHOW ORGANISERS AND PARTNERS

ASSEMBLY

- Sustainable carpet management.
- Exhibitor accessibility and inclusion.

DURING THE SHOW

- CSR signage on stands, and exhibition maps and website.
- Creation of a visitor guide on the socially responsible stakeholders at EQUIP AUTO PARIS 2025.
- Expert round tables.
- Training and awareness on the exhibition's key issues (short videos and podcasts).
- Live display of the Carbon footprint on screens around the exhibition.
- Promotion of job postings and social initiatives of exhibitors.

Total carbon footprint of the show



The challenge is substantial

A COMMITMENT THROUGH TO THE EVENT

To deliver on its ambitions, EQUIP'AUTO SAS must get all its stakeholders onboard and ensure the effective implementation of these actions. The key to success lies in the ability to convince and support exhibitors, logistics partners, and visitors in a more responsible approach.

The months leading up to the 50th anniversary of the show, in October in Paris, will be dedicated to deploying these actions and optimising the most effective solutions. This edition will mark a breakthrough for a more responsible and sustainable event sector.

The list of actions mentioned is not exhaustive and additions may be made depending on opportunities and stakeholder commitments.



EQUIP AUTO

THE INTERNATIONAL EXHIBITION
FOR AUTOMOTIVE PROFESSIONALS

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