



PRESS RELEASE

EQUIP AUTO UNVEILS ITS NEW PODCAST “EQUIP AUTO: 50 YEARS OF PASSION” TO CELEBRATE HALF A CENTURY OF HISTORY AND EXPERTISE IN THE AUTOMOTIVE, AFTERMARKET, AND SERVICES SECTORS.

Paris, December 9, 2024 – A few months ago, EQUIP AUTO, the international trade show for automotive professionals, launched its new podcast titled “EQUIP AUTO: 50 Years of Passion.” The show’s organizer entrusted the production of this project to journalist Laurence Péraud, a specialist in the field, with the aim of retracing the history of this iconic event from its beginnings in 1975 to its upcoming 50th edition, scheduled to take place in Paris in 2025.

This exclusive podcast takes listeners behind the scenes of the show, offering a historical retrospective of EQUIP AUTO and its past 50 years. This media initiative shares with everyone the story, identity, evolution, creations, major successes, and latest developments of the show. It also gives a voice to the many individuals both women and men who have built EQUIP AUTO, keep it alive, and help make it a truly unique event.

Each episode, released on the 16th of the month, reveals exclusive anecdotes and testimonials that illustrate the ongoing transformation of the automotive, aftermarket, and services sectors guiding listeners all the way to the anniversary edition of EQUIP AUTO Paris 2025.

Episodes 1 and 2: "History and Heritage" – An exploration of the origins of the show, from pioneering founders to today’s teams, highlighting EQUIP AUTO’s role as a key player for automotive and aftermarket professionals.

On December 16, Episode 3 will be released: **"Essential Partners"** – This episode highlights the institutional stakeholders involved in the show since its beginnings. Representatives from FEDA, FFC, FIEV, FNA, MOBILIANS, PFA, SIA, and the Tire Syndicate share their testimonials about their key role in the evolution of EQUIP AUTO — a collaboration that embodies 50 years of commitment to the automotive industry. **Release: December 16, 2024**

Available on all podcast platforms and on the EQUIP AUTO website, this podcast is for anyone who wants to relive fifty years of innovation and look ahead to the future of mobility.

To discover the podcast “EQUIP AUTO: 50 Years of Passion”, click [here](#).
For more information about EQUIP AUTO Paris 2025, click [here](#).

About:

EQUIP’AUTO SAS organises and develops **international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector**. EQUIP AUTO’s vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent services for mobility**, and it aims to constantly remain at the centre of exchanges and its ecosystem. EQUIP AUTO is a powerful brand that is active every year through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund **Keyros, FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group, and are organised **by EQUIP’AUTO SAS**

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Programme des événements 2025 :



Du 17 au 20 février 2025
Palais des Expositions – Pins Maritimes – Alger
18^{ème} édition



Du 14 au 18 octobre 2025
Paris Expo Porte de Versailles
Le salon fêtera ses 50 ans !