



Press release

EQUIP AUTO Paris 2025: a committed and responsible tradeshow, for sustainable mobility

Paris, 4 September 2024 – [EQUIP AUTO](#), the business and innovation-focussed gathering for the automotive and related services industry, will be **celebrating its 50th anniversary from 14 to 18 October at Paris Expo Porte de Versailles**. With **exhibitor stand bookings continuing apace**, this anniversary edition will be a chance for the exhibition to display its **corporate social responsibility (CSR) ambitions and approach**. By adopting the **EU's Corporate Sustainability Reporting Directive (CSRD)**, EQUIP AUTO asserts its commitment to **a brand of mobility that is environmentally friendly, socially responsible and supervised from an ethical perspective**.

A committed and responsible tradeshow, in a world in motion

In the belief that the future of the automotive industry will require that environmental, social and governance issues are fully taken on board, EQUIP AUTO places sustainability at the heart of its development strategy. Adopting the CSRD is a key step in this approach, enabling the event to comply with the most exacting European standards in the area of sustainability reporting.

“We are standing at a critical moment in the mobility sector, where environmental and social challenges define not only the future of our sector, but also the way in which we, players in this ecosystem, should position ourselves and act,” says Philippe Baudin, chairman of the EQUIP AUTO tradeshow. “At EQUIP AUTO, we have decided to fully embrace this dynamic. This is why we have decided to take a clear path down the road of corporate social responsibility (CSR) by adopting the European standards for corporate sustainability disclosures.”

A 2025 show under the banner of sustainability

At the 2025 edition of EQUIP AUTO, an array of initiatives will aim to reduce the environmental impact of the event and promote responsible practices among visitors and exhibitors.

These actions will include:

- Highlighting companies participating in the event that stand out through their environmental, social and governance (ESG) performances,
- Promoting eco-designed stands and providing resources to help exhibitors adopt responsible practices,



- Conducting practical measures to reduce energy use, waste and greenhouse gas emissions,
- etc.

An appeal for collective mobilisation

EQUIP AUTO wishes to play a role as a catalyst in the transformation of the automotive industry. The exhibition calls on all the players in the industry – exhibitors, visitors and partners – to mobilise in favour of more sustainable and responsible mobility.

“We firmly believe that the transition towards sustainable mobility can only happen through collective mobilisation,” stresses Aurélie Jouve, EQUIP AUTO exhibition director. “EQUIP AUTO will be a driving force in this transformation by showcasing solutions and best practices, and by fostering dialogue between all the players in the sector. EQUIP AUTO is working towards making its fiftieth anniversary in 2025 a milestone event, by fully taking account of sustainability in all its dimensions. I am sure that this collective determination will mark a positive turning point for our industry, and will make our events ever more relevant.”

Registrations for EQUIP AUTO Paris 2025 are open, and already meeting with great success.

Many French and foreign companies have already taken the decision to take part in this anniversary edition, where 1,400 exhibitors and brands are expected, thus highlighting the growing importance of the challenges of the automotive industry and sustainable mobility. Exhibitors who book their space today benefit from preferential rates, along with optimal visibility towards a qualified professional audience thanks to priority stand allocation (on a first come, first served basis – early bird rate valid until 31/10/2024).

About:

EQUIP’AUTO SAS organises and develops international-scale, industry-acclaimed trade events in the field of automotive aftersales and services relating to connected mobility. EQUIP AUTO’s vocation is to bring together all the figures and know-how in the automotive value chain to reinvent services for mobility, and it aims to constantly remain at the centre of exchanges among the entire sector’s players. EQUIP AUTO intends to forge its status as a powerful brand that is visible and active every year through events and the development of new gatherings organised in other countries. EQUIP AUTO events are events owned by FIEV, - Federation of Vehicle Equipment Industries -, the Keyros investment fund, the FFC - French Bodywork Federation - and the Comexposium Group, and are organised by EQUIP’AUTO SAS;

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[Events schedule for 2024-2025:](#)



EQUIP AUTO | 50 ANS

RÉINVENTER LES SERVICES À LA MOBILITÉ

14 - 18 OCT 2025

PARIS EXPO PORTE DE VERSAILLES



EQUIP AUTO | ON TOUR

8 June 2024, Montpellier
29 June 2024, Reims
28 September 2024, Rennes
2nd edition



16 October 2024
La Seine Musicale
Paris



EQUIP AUTO | ALGERIA

17 - 20 February 2025
Palais des Expositions –
Pins Maritimes – Alger
18th édition



EQUIP AUTO | 50 ANS

14-18 October 2025
Paris Expo Porte de Versailles
50th anniversary edition!