



PRESS RELEASE

EQUIP AUTO Paris 2025: the theme villages for the anniversary edition

Paris, 17 April 2025 – From 14 to 18 October 2025, the Porte de Versailles exhibition centre will be the backdrop for the fiftieth edition of EQUIP AUTO, the international exhibition for automotive professionals. It will bring together all the players in the automotive value chain, from upstream to down. For this anniversary edition, the show is expanding one of its special features: its theme villages. **Dedicated** to key topics in the automotive industry, **these** will be genuine hubs for business, discovery and exchanges between professionals, and will offer visitors the chance to immerse themselves in the latest innovations, products and services in each sector, with an optimised visitor trail.

The return of the show's headline villages

Eight themed villages will be featured at the 2025 edition of EQUIP AUTO Paris. Among the four iconic villages of previous editions, the Bodywork - Paintwork Village, in partnership with the French Bodywork Federation, will offer professionals in this sector the opportunity to present their latest solutions and innovations. The village will bring together specialists in bodywork, abrasives, paint, filtration, along with manufacturers of spray booths and solid chemicals

The UNIVERS VO Village will celebrate its 10th anniversary at the same time as the 50th anniversary of EQUIP AUTO. UNIVERS VO, the car remarketing organisation which actively nurtures its community throughout the year, will set up a large networking and discussion area. The village, bringing together 70 exhibitors, is aimed at players in the automotive remarketing value chain. From procurement, logistics and vehicle valuation/preparation/reconditioning, to data, digital marketing, CRM/DMS, warranty and financing, the entire used vehicle ecosystem is represented.

The Circular Economy Village will be back at Porte de Versailles for its second edition, with a wider proposition. It will bring together the entire ecosystem, from authorised treatment facilities (ATF) to crushing plants, including distributors, collectors, marketplace operators, along with specialists in circular economy parts and remanufacturing. More relevant than ever, this village will highlight the challenges associated with the rise of the electric vehicle, which entails the acquisition of new skills and the emergence of new players in the recycling sector.

The Startups Village will also feature once again at this year's show. Dedicated to innovation, it will showcase solutions tailored to the needs of professionals and industry, while promoting the dissemination of technologies already available on the market. This space will also help sensitise and support repairers in the transformation and digitalisation of their activities, and act as a meeting place for investors and partners. This village has already brought start-ups to benefit from the aura and international impact of EQUIP AUTO with traditional players in the sector, as well as manufacturers and investors interested in new projects around mobility.

Brand-new theme villages for 2025

For its 50th anniversary, EQUIP AUTO 2025 is also launching four new villages that tie in with the current and future challenges of the automotive industry, aftermarket and services sector.

The Tyre and Innovation Village, in partnership with the Syndicat du Pneu, will be the point of convergence for the entire tyre industry, with a long list of exhibitors. In parallel, a brand-new demonstration area will be set up in the village, highlighting one of the major issues for the after-sales sector of the future: the shift to electric vehicles, which will make tyres the number one cause for visits to garages and their main source of profit. This event will offer an immersion in the heart of a revolution: the implementation of innovative digital solutions, with the integration of RFID chips at the forefront, a true revolution to simplify logistics and ensure unprecedented traceability. Manufacturers have furthermore joined forces to roll out this technology worldwide by 2028.

Designed as a place for discovery and exchange, this exclusive educational exhibition will play an essential role in informing professionals and the media about the impactful digital technological developments that are set to come to tyres and to workshop and fleet maintenance and management tools.

Another new development is the Tech Village, which is entirely dedicated to technological innovation and will bring together manufacturers, equipment suppliers, tech professionals and service companies to support the transformation of the sector. Among the main themes of this village: Software Defined Vehicles (SDV), embodying ever more connected and scalable mobility, artificial intelligence (AI), which occupies a prominent place in the development of driver assistance systems and the personalisation of the user experience, and the transition to electric, which is profoundly transforming the market.

In addition, and to offer visitors an immersive experience, the Tech Village will offer an outdoor space for test drives and demonstrations, as well as themed talks at the Tech Academy.

The Energy Village will be aimed in particular at automotive aftermarket workshops to support professionals in optimising their energy costs, helping them understand the particularities of working on electric vehicles, guiding them in the choice of charging points, or supporting them in adopting alternative energy sources, hydrogen, etc.

Finally, the Talent Village will be dedicated to promoting careers in the automotive industry, training and employment. The rapid development and increasingly prominent role of technologies, accreditations and training for work on electric vehicles, electronic maintenance, alternative fuels and the advent of connected vehicles and automated driving all provide opportunities to train and recruit new profiles. The aim of this Talent Village is to bring together all the stakeholders, schools and organisations dedicated to recruitment and skills, but also to business succession.

With its eight theme villages and its new spaces dedicated to the sector's trends such as technological innovation, new energy sources and training, the show asserts its role as a place of convergence in which to discuss, discover and anticipate the future of the automobile.

For further information on EQUIP AUTO Paris 2025, click [here](#).

For the non-exhaustive list of exhibitors registered to date, click [here](#).

About:

EQUIP'AUTO SAS organises and develops **international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector**. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent services for mobility**, and it aims to constantly remain at the centre of exchanges and its ecosystem. EQUIP AUTO is a powerful brand that is active every year through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund **Keyros**, **FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group, and are organised by **EQUIP'AUTO SAS**

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