



PRESS RELEASE

EQUIP AUTO Paris 2025: Extensive mobilisation with eight months yet to go

Paris, 17 February 2025 – The international exhibition for automotive professionals EQUIP AUTO Paris is gearing up for a promising anniversary exhibition from 14 to 18 October 2025 at Paris Porte de Versailles. With eight months to go before opening day, 75% of exhibition space is already booked, confirming the enthusiasm of industry players for this unmissable highlight in the calendar of the automotive industry, aftermarket and services sector.

A rich and varied offering, new sectors and eminent exhibitors

This edition is shaping up to reflect the full diversity and vitality of the automotive and mobility market thanks to the presence of an expected 1,400 exhibitors and brands, spread across 100,000 sqm of exhibition space. The show is made up of 14 main sectors covering the entirety of the industry's product and service offering, with many leading businesses already confirmed as participants:

- **Bodywork, paintwork, auto glass:** solutions tailored to economic and environmental challenges with companies such as 3M, ANEST IWATA, AXIAL, EUROPA, GYS SAS, HENKEL TECHNOLOGIES FRANCE, NORTON SAINT-GOBAIN, PPG REFINISH FRANCE, RUPES...
- **Car washes, vehicle care products, service areas:** a fast moving sector driven by firms such as CHRIST WASH SYSTEMS, HEURTAUX SAS, ISTOBAL FRANCE, KÄRCHER, LAVANCE EMIC, NILFISK, OKI, WASHTEC...
- **Lubricants and additives,** through the presence of ELF, IGOL, KENNOL, LIQUI MOLY, MINERVA OIL LUBRIFIANTS, MOTUL, WD-40...
- **Vehicle equipment, spare parts, original equipment innovations and electronic components:** a showcase for parts suppliers' innovations with BREMBO, CLUB TECHNIQUE AUTO, CONTINENTAL, DELPHI, FORVIA HELLA, NITERRA FRANCE, ROBERT BOSCH, SKF, VALEO, VARTA, ZF AFTERMARKET...
- **Tyres (manufacturers, distribution and maintenance networks), Vehicle accessories:** a comprehensive offering represented by DIPROPNEU, DOUMERC PNEUS INTERNATIONAL-DPI, EUROTIRE-BESTDRIVE FRANCHISE, EUROMASTER, FALKEN TYPE EUROPE, MICHELIN, POINT S, SILIGOM, YOKOHAMA FRANCE...
- **Used vehicles, reusable parts, remanufacturing, recycling:** a fast-growing market with companies such as CHIMIREC, CYCLEVIA, DUBOURG AUTOMOBILES, GPA, GROUPE CARECO, LEBONCOIN AUTO, OPISTO, UNIVERS VO...
- **Repair and maintenance with the latest innovations around ADAS, diagnostics, tooling and workshop fitting innovations** with FACOM, KS TOOLS, MAHA, MILWAUKEE, MULLER AUTOMOTIVE, NEXION FRANCE, OMCN, PROVAC, SNAP-ON EQUIPMENT FRANCE, TEXA...
- **Distribution, repair and roadworthiness testing networks:** through the presence of ALTERNATIVE AUTOPARTS TECHNICAR SERVICES, AUTODOC PRO, AUTODISTRIBUTION, AUTOLIA GROUP, DOYEN AUTO FRANCE, GROUPE IDLP, ID RECHANGE, LKQ, MOTRIO...
- **Digital solutions:** the digital transformation of the sector highlighted by CILEA SOFTWARE & SERVICES, DARVA, EBP, FUJITSU SINAUTO, INFOPRO DIGITAL AUTOMOTIVE...
- **Services:** basic and vocational training, employment, finance, insurance, with COFIDIS, DAF CONSEIL, GROUPE IMA, LA BRIGADE DES SAPEURS-POMPIERS DE PARIS, MON SPÉCIALISTE AUTO...

At EQUIP AUTO Paris 2025, **three emerging sectors** will additionally make their debut at the show:

- **Connectivity, autonomous driving, infotainment**
- **Energy: Energy suppliers, Oil companies, Battery technology, Charging infrastructure, Retrofitting**
- **Motorised 2-3 wheelers and licence-free vehicles**

The leading names industry along with trade associations and official French and European bodies – including APRA EUROPE, FEDA, FIEV, FIGIEFA, FFC, FNA, MOBILIANS, PFA, SERNAUTO, Syndicat du Pneu and WAVE Les Elles de l'Auto - will also be in attendance to make this edition a unique crossroads for dialogue.

To discover the non-exhaustive list of exhibitors registered to date, click [here](#).

Strong support from exhibitors

The 2025 show has already benefitted from extensive mobilisation through the registration of loyal exhibitors, new market entrants and the return of longstanding industry player, all won over by a newfound dynamism and a refreshed offering.

For Pascal Sovillo, Business Manager France at Palinal, **“EQUIP AUTO is a unique opportunity to meet distributors, suppliers and users in a targeted and convivial environment.”**

Michel Gilbert, chief commercial officer at NRF France, adds: **“EQUIP AUTO is the most important aftermarket event in France. It offers an opportunity to meet our partners and prospective customers and seize new business development opportunities, more specifically in France and in French-speaking countries outside Europe.”**

Marlène Carrias-Iked, Strategic Marketing, Digital & Innovation Vice President at Valeo Service, continues: **“As an internationally renowned French equipment supplier, we thought it was important to be there at this fiftieth edition of EQUIP AUTO, an anniversary event that promises to be a great success. It is an opportunity to meet our partners and the many garage and repair shop owners to present our product ranges, enhanced by our latest innovations, as well as new and original services dedicated to automotive aftermarket professionals.”**

This proximity with professionals is also a persuasive argument for Arnaud Penot, marketing director at Bilstein Group, who sees in this event **“an opportunity to meet and chat with our distributor and repair shop clients about the product and service solutions designed to meet their concerns.”**

A headline event to shape the future of mobility

With many exhibitors from outside France and national pavilions already confirmed, EQUIP AUTO is cementing its status as an international event. **The 2025 edition will welcome companies from countries including** Andorra, Belgium, China, Cyprus, Czechia, Egypt, Germany, India, Italy, Lebanon, Luxembourg, Netherlands, Poland, Portugal, Slovakia, South Korea, Spain, Switzerland, Türkiye, United Arab Emirates, United Kingdom, United States, etc.

EQUIP AUTO Paris 2025 promises to be a landmark edition, bringing together all the players in the automotive value chain to shape the mobility of the future together.

For further information on EQUIP AUTO Paris 2025, click [here](#).

About:

EQUIP'AUTO SAS organises and develops **international-scale, industry-acclaimed trade events for the automotive industry, aftermarket and services sector**. EQUIP AUTO's vocation is to bring together all the figures and know-how in the automotive value chain to **reinvent mobility**, and it aims to constantly remain at the centre of exchanges and its ecosystem. EQUIP AUTO is a powerful brand that is active every year through events in Paris, French regional capitals and abroad. EQUIP AUTO events are events owned by the investment fund **Keyros**, **FIEV**, - Federation of Vehicle Equipment Industries -, the **FFC** - French Bodywork Federation - and the **Comexposium** Group, and are organised by **EQUIP'AUTO SAS**

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For the EQUIP AUTO podcast series “50 years of passion” (in French):

[\[Podcast\]](#)

Events in 2025:



17 - 20 February 2025
Palais des Expositions –
Pins Maritimes - Alger – 18th edition



14-18 October 2025
Paris Expo Porte de Versailles
50th anniversary edition

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