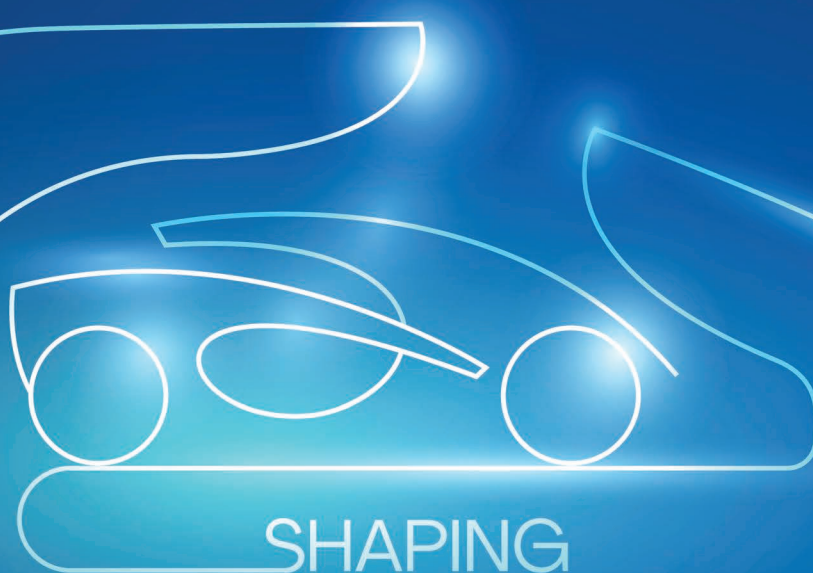




EQUIP AUTO 2022

REINVENTING SERVICES FOR MOBILITY



SHAPING
THE AUTOMOTIVE
FUTURE

SHOW REPORT

26TH EDITION

A show by:

Fiev
EQUIP THE FUTURE
OF AUTOMOTIVE

FFC
French Bodywork Federation
Industry and Services

COMEXPOSIUM

As part of:

PARIS
**AUTO
MOTIVE**
WEEK

#EQUIPAUTO



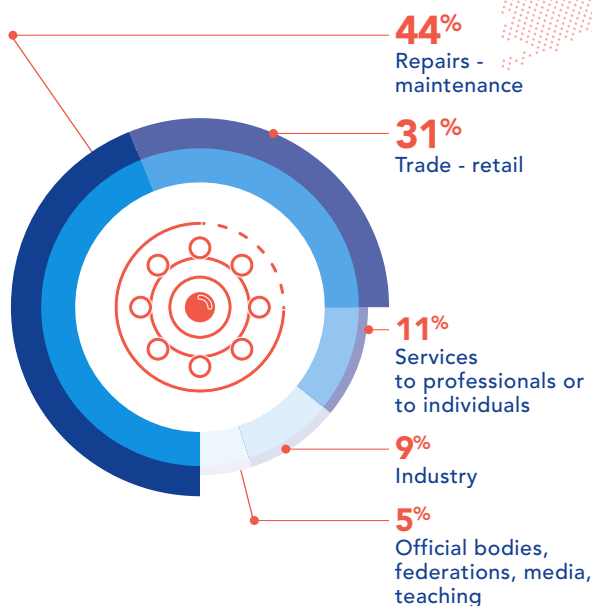
www.equipauto.com

EQUIP AUTO Paris, the tradeshow for an entire industry that drew **78,280 professionals**

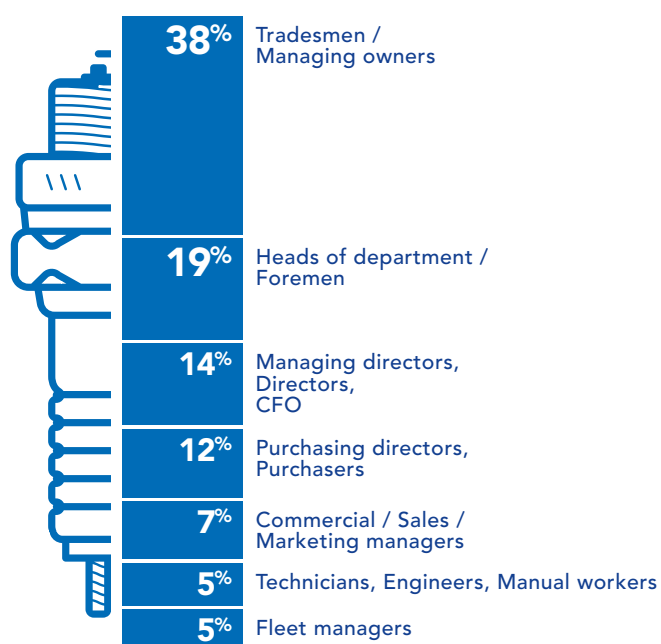


36%*
first-time visitors

Their sectors of activity



Their profiles



81%*
of visitors came with a project in mind

83%*
of visitors are decision makers

A brand new initiative: a **Top Buyers programme** financed by the French Ministry of Economy and Finance, the exhibition EQUIP AUTO and Promosalons across 8 countries (Algeria, Belgium, Spain, Italy, Morocco, the Netherlands, Tunisia and Türkiye).

TOP 10 VISITING COUNTRIES (excluding France)

1.	BELGIUM	
2.	ITALY	
3.	ALGERIA	
4.	GERMANY	
5.	TUNISIA	
6.	SPAIN	
7.	TÜRKIYE	
8.	NETHERLANDS	
9.	MOROCCO	
10.	UNITED KINGDOM	

90%*
of visitors consider EQUIP AUTO Paris to be important for their activity/business



TOP 3 visiting goals

1. See new products or services
2. Find out about certain products or services in particular
3. Meet new suppliers

1,000 exhibitors & brands



26%
from outside
France

80,000 sqm

across which all sectors of activity were represented

21%

Repairs, Maintenance, Diagnostics, Tooling, Workshop equipment

19%

Retail and aftermarket networks

18%

Vehicle parts, equipment and components

15%

Washing / Service areas / Lubricants / Vehicle care products / Petroleum products

12%

Bodywork, Paintwork and Auto glass

6%

Used vehicles, Recycling, Reusable parts, Remanufacturing

5%

Digital solutions, IT, Connectivity, Mobility and Services to professionals

4%

Tyres and Vehicle accessories

5 Villages

Univers VO
Village

FFC Bodywork-Paintwork
Village

Startups
Village

in association with France AutoTech

Reusable Parts

Village

in association with Federec, France Auto Reman, Mobilians

French Communities of Excellence

Village

organised with the support of competition clusters ARIA Hauts de France, i-Trans and NextMove



NEW IN 2022

NEW IN 2022



THE GARAGE OF THE FUTURE
by EQUIP AUTO

The Garage of the Future

offering a chance to experience, in a single venue, the performance-driven and innovative ecosystem of tomorrow's workshop and the full value chain of the industry.

A life-sized workshop spanning 450 sqm

6 headline themes highlighted:

The eco-friendly and sustainable garage.
The smart garage & Connected equipment.
The garage in the electric vehicle era.
The garage and electronic maintenance.
The digital garage.
The garage in the era of alternative fuels and retrofitting, PC and HGV

90-second demonstrations

A "Repair Arena" with live demonstrations





A mobilised industry, fully committed federations, from France and abroad



EQUIP AUTO Paris,
what the exhibitors
think:

90% of them
say the exhibition is
representative of the
sector and that it is in step
with the market's challenges
and offering

For

9
out of 10 exhibitors,
it is a showcase of
innovation

91%
are satisfied with the
quality of visitors

EQUIP AUTO Paris is an
international tradeshow where
we were able to meet foreign
visitors with very interesting
projects which will develop in
the months and years ahead.

Christian LEPAIN
International Business
Development Director, Solware

Testimonials...



The general organisation before and
during the visit was excellent. During my
time here, I met more than 20 exhibitors,
two thirds of them equipment suppliers
and the remainder service networks and/or
repair brands.

Giampiero PIZZA
Chief Executive, Consorzio Assoricambi
- Italy

A word to sum up the exhibition
EQUIP AUTO Paris 2022?
Federating! Firstly, because it
brings together all the players
and expertise in the automotive
value chain, but also because it
mobilised several departments
and disciplines from the BMW
Group in France. Innovation,
expertise and conviviality:
EQUIP AUTO Paris is a key
event for all the professionals in
the automotive aftermarket to
shape, develop and successfully
deliver tomorrow's mobility
services.

The teams at
BMW Group France

The exhibition's main strengths

1. Meet clients, build loyalty
2. Promote their brand, improve the company's image
3. Present a new product, equipment item or service
4. Assert their place on the market opposite their competitors

According to **76%**
of exhibitors,
**EQUIP AUTO Paris is a
business-oriented show
where they write orders!**

124
number of contacts
made on stands,
including 45% new ones

*Findings from post-exhibition exhibitor survey / October 2022

An exhibition with content



A comprehensive and varied programme

of talks and panel discussions, 4 Major European Forums and more than 150 renowned speakers contributing on the **four themes of**

- THE ECOLOGICAL TRANSITION AND THE CIRCULAR ECONOMY
- TECHNOLOGICAL INNOVATIONS
- THE ENERGY TRANSITION
- TOMORROW'S PROFESSIONALS



6 visitor trails

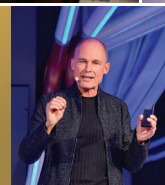
- The digital garage
- The eco-friendly and sustainable garage
- Original equipment innovations
- The garage and electronic maintenance
- Replacement parts and equipment for electric and hybrid vehicles
- Aftersales solutions for HGVs

EQUIP AUTO Classic and the Vintage Mécanc challenge

GARAC 2022 Label presentation ceremony

The NGO Elles bougent

with more than 150 female students, high school and middle school pupils who came to meet the exhibitors



The International Grands Prix for Automotive Innovation

with 107 products submitted to a jury made up of 97 journalists (18 countries), 30 products shortlisted and **7 winners:**

- Bodywork and paintwork
RESTORFX, *Paint-free topcoat reconditioning*
- Sustainable development and circular economy
SKF FRANCE, *3D printed bearing*
- Original equipment and tyres
AISIN EUROPE SA, *eAxle*
- Lubricants, vehicle care products, washing and roadside services
MECACYL INT – RIMA PERSYN, *Bulk dispensing machine for eco-friendly cleaning products*
- Garage tooling and equipment
HELLA, *MEGA MACS X + MT-HV Module*
- Parts, equipment and components for aftersales
OSRAM LIGHTING, *Night Breaker H7-Led*
- Digital solutions, IT, connectivity and mobility
ROBERT BOSCH, *Secure Diagnostic Access (SDA)*

Special Awards

presented by AJTE (French association of technical and business journalists) with **3 winners:**



- CHIMIREC
Roll'Absorb
- CONTINENTAL
Conti.Re Tex tyre technology
- MAHA
Triple Safety MaStar car lift

The awards were presented at the gala dinner

in the exceptional presence of the explorer and environmentalist Bertrand Piccard.

360° communication

Political and media exposure with the official inauguration of the show

in the presence of the French Minister of Industry Roland **LESCURE**, and visits by personalities including the Minister of Labour, Vocational Integration and Full Employment **Olivier DUSSOPT**, and the Minister of Transport **Clément BEAUNE**; and by leading official representatives including members of parliament, regional council chairmen, etc.



A media roadshow in 8 countries

Algeria, Belgium, France, Italy, Morocco, the Netherlands, Tunisia, Türkiye



Media coverage

in France and abroad and special programmes with



Partnerships with the French and international media



A strong presence on social media

with increasing communities of followers:



All the videos

of talks, round tables, innovations, tomorrow's professionals, etc.



All the EQUIP AUTO

events on

www.equipauto.com

An EQUIP AUTO app

available all year round to get in touch and exchange with visitors, find an exhibitor, etc.



NEXT DATES

2023

EQUIP AUTO | ALGERIA

ALGERIA

13-16 March 2023

Palais des Expositions
Pins Maritimes - Algiers

16th edition

2023

EQUIP AUTO | LYON

LYON

28-30 September 2023

EUREXPO Lyon

Co-located with
SALON
AUTOMOBILE
DE LYON

2024

EQUIP AUTO | ON TOUR

IN REGIONAL CAPITALS AROUND FRANCE

2nd edition

2025

EQUIP AUTO | PARIS

PARIS

October 2025

Paris Expo Porte de Versailles

50th anniversary edition!

For further
information or to exhibit

equipauto.sales@equipauto.com
www.equipauto.com

